

## **Our Privacy Policy**

### **Our Commitment to Your Privacy**

Cook & Associates wants to make your experience with us online satisfying and safe. We understand that you value your privacy. This Privacy Policy governs information that you provide to us and information that we gather from your use of this website and it tells you how we may collect, use and share this information.

Except as described in this Privacy Policy, or unless we are given permission by you, we will not disclose your personally identifiable information to third parties.

Why do we collect your information? We help consumers shop for insurance and various other products by connecting consumers with insurance agents, insurance providers or other vendors, as applicable. By clicking "Request Additional Information" and providing us with your contact information, you authorize and agree that we may use the information you share with us to contact you and help match you with insurance providers or other vendors (as applicable) through introducing you to insurance agents, insurance companies, and/or other vendors, as applicable, who also assist us and you in finding insurance programs, insurance companies, discount programs and/or other requested products or services, as applicable to help you obtain free quotes for insurance, discount health plans or other products or services.

### **Information We Collect**

Our users may from time-to-time provide us with personally identifiable information. Personally identifiable information generally means any information that may be used to identify an individual, including, but not limited to, your name, home address, telephone number, and email address.

Examples of personally identifiable information may include, but is not limited to:

- First and Last Name
- Postal Address
- Email Address
- Phone Number
- Date of Birth

### **Information We Share**

We do not disclose any non-public personal information about our customers or former customers to any non-affiliated entity except as described below and otherwise permitted by law. We may disclose all of the information we collect, as described above, to our Associates and Providers that assist us in the servicing or administration of the product that you have requested or authorized.

We process personally identifiable information as described herein and also for such purposes as:

- To deliver our products and services to users.
- To conduct research and analysis in order to maintain and improve our products and services;

- To alert you to product updates, special offers, updated information and other new services. (You may opt-out of these communications if you so choose.); and
- To contact you in response to your requests for information.

In no event do we disclose your personal information to companies that will use that information to contact you about their own products or services.

### **Affiliated Websites**

This Privacy Policy applies to websites and services that are owned and operated by Cook & Associates. We do not exercise control over the websites of third parties that you may link to or view as part of a frame on a page of this website. These other sites may place their own cookies or other files on your computer, collect data, or solicit personally identifiable information from you. We are not responsible for the actions or policies of such third parties. You should check the applicable privacy policies of those third parties when providing information on a feature or page operated by a third party.

### **Questions**

If you have questions about this Notice, please e-mail [larry@cookassociates.net](mailto:larry@cookassociates.net) or

call us toll-free at 866-275-COOK (2665).